

FLOCK.  
EVENTS

Making the *gathering*  
experience *better.*

AUCKLAND – HAWKE'S BAY – CENTRAL  
OTAGO  
2025/26 OFFERINGS GUIDE

# We are *Flock*.

A multi-disciplinary event company with bases in Auckland, Hawke's Bay, and Central Otago.

Our business originated from a love of gathering; a gathering that is not only warm and comfortable, but, inviting. Flock is a nod to both our mothers, who have instilled the art of a good gathering, regularly welcoming friends and family into our family homes.

Flock focuses on three services: **hire, styling and coordination**. They span all types of events, large and small. We focus on premium product and premium service. Flock has built its brand around making gathering better. Better hire, better service and a better experience. We are always pushing the limits of what we can achieve. We invite you into our Flock, and in turn, on our journey to better events.

Alice Sip  
Director & Founder



“the *quality* of the  
furniture is equal to the  
*team* behind it.”



# about *us*.

Starting as a husband wife team with Alice's parents working on weekends, Flock Events now comprises a team of twenty. Specialising in furniture, styling, planning, and hire for events of any shape and size, we take a blank canvas and turn it into a memorable event. Beginning in Hawke's Bay in 2018, Flock started as two companies: Flock Events, and Kristopher & Co - a planning, styling and floral arm to Flock's furniture. Realising the benefits of combining all services, Flock emerged as the preferred namesake, evolving into an event house - multifaceted, multitalented.

Launching Auckland in 2019 and Central Otago in 2023, Flock has become the preferred furniture supplier for weddings, events and parties all over New Zealand.

With a range that boasts all styles for all tastes, we pride ourselves on leading the way through design and style by way of furniture, planning and styling.





## How it *sits*

What we're known for.

The height of our offerings, the “thing” that pinned us to the top. Our furniture is unique, comfortable, practical and modern.

Hire individual pieces, or like most, take us up on our packages. We do all of the heavy lifting for you with our set-up on site service. The team are spatial designers, they know how to walk into a blank canvas and turn it into a lounging haven.

Corporate: [brendon@flockeevents.co.nz](mailto:brendon@flockeevents.co.nz) | 027 325 1266  
Weddings: [charlotte@flockeevents.co.nz](mailto:charlotte@flockeevents.co.nz) | 021 022 66988

# PACKAGES

The *foundation* pieces,  
it pays to do it *right*.



## LOUNGE AREA

Start here and add. Or stay, it's up to you.

### Includes:

1 sofa, 4 occasional chairs, rug, coffee table, end tables, cushions.

\$800 + GST



## COCKTAIL PACKAGE

The perfect basic for your canapé hour or small cocktail event. Our most popular package.

### Includes:

2 lounge areas (left), 4 bar leaners, 16 stools, 4 umbrellas.

\$2,250 + GST



## LUXE LOUNGE

Ideal for larger weddings, or cocktail style events. Great for a corporate lounge.

### Includes:

4 lounge areas (left), 6 bar leaners, 24 stools, 4 umbrellas, 2 bars. Substitutions available.

\$4,250 + GST

# STYLE & DESIGN



## How it *looks*

Creating beautiful, design-led events New Zealand wide. Priding ourselves on the details, our team of stylists and designers work to create a day that is visually memorable.

Contracting florists, stationery, tabletop, décor, lighting and marquees – all visual aspects of your day are designed through the Flock lens.

WINNER

Wild Hearts Vendor of the Year 2022

Planning & Styling

Priced from  
\$3,500

All Branches: [charlotte@flockevents.co.nz](mailto:charlotte@flockevents.co.nz)

Please note Auckland & Otago may incur additional fees for travel and accommodation.

## On-day *set-up*

For the DIY client. The budget conscious, wedding at a family home location, have an “in-house” venue type of situation. Do it all, right up until the day. Allow us to take it over the finish line, you’ll love the result.

### 1. DIY

Source all of your favourite pieces from anywhere and everywhere. Even do your own invitations, floral arrangements or stitch your initials on your napkins! This service allows you to have your own say 100% of the time with no input from us. Go for gold.



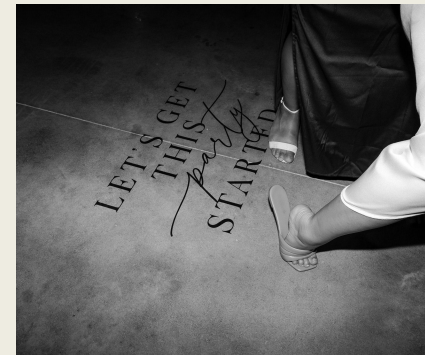
### 2. Hand it over

Fill us in on all of your details and desires. We put together a plan to bring everything together on your tables or around the area of your event.



### 3. Execution

Our team turn up with their toolkit in hand. They set tables, hang signs, place menus, fold napkins and steam tablecloths. Give them a road map, and pop off to get your hair or make-up done. We'll set the space and have you saying “wow” on arrival.



*Total:*

**\$1,250.00  
+ GST**

ADD ON:  
PACK-DOWN  
\$300 + GST

# Style & Design

For the visual at heart, love shiny objects, busy yet careful, detail oriented and trusting of the professionals. Allow us to bring a mood board to life. We'll plan and design all of the good-looking aspects. Glow up with Flock.

Corporate: [brendon@flockevents.co.nz](mailto:brendon@flockevents.co.nz)  
Weddings: [charlotte@flockevents.co.nz](mailto:charlotte@flockevents.co.nz)

## 1. Inspiration

Send us your loves. Colours, styles, previous work, other work – anything from furniture to fonts, we want to see where your mind sits. We love to take an idea and develop it, and this is where it starts.

## 2. The concept

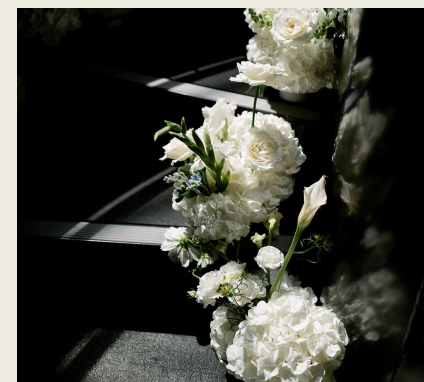
The start of the process. We put on paper an initial idea for all visual aspects. We'll suggest a marquee or venue, the napkins, a floral design, a colour palette. We'll choose the furniture, the cutlery and what candles are needed. No detail is missed. Working to either a budget or a mood-board, we dream big, but always within the parameters.

## 3. Refine

We source quotes from all vendors, refine the budget, refine the concept, and settle on a plan for your event. By confirming with deposits, we lock in all suppliers and start on the smaller details such as stationery, menu planning and floorplans.

## 4. Execute

On site, we make everything beautiful. Overseeing all contracted vendors and elements, we set-tables, place furniture, steam linen and make sure every floral arrangement is as it should be. Not only do we pack-in, but we take everything off site too. The all inclusive, what more could you want?



*Total:*

**\$3,500.00  
+ GST**

*UPGRADE TO  
FULL PLAN FOR  
\$3,000 + GST*

*Accounts for one  
stylist. Additional  
fees may apply for  
Auckland and  
Otago.*

# PLANNING & COORDINATION



## How it *flows*

Coordinating relaxed, stress-free and organised events. From start to finish, or in the final 30 days, the Flock planning team are known for being thorough, detailed oriented, and a stickler for a well-run event.

Detailed run sheets, ceremony rehearsals, cueing of bridal party, MC and speeches, and overseeing all set-up and pack-down requirements is just the start. Problem solvers, solution finders - we are organisers by trade.

### WINNER

Wild Hearts Vendor of the Year 2022

Planning & Styling

Priced from  
\$4,500

Corporate: [brendon@flockevents.co.nz](mailto:brendon@flockevents.co.nz)

Weddings: [charlotte@flockevents.co.nz](mailto:charlotte@flockevents.co.nz)

Additional fees may apply for Auckland and Otago

# Coordinate

Your organisational experts. We take care of anything and everything. Run-sheet queens, makeshift DJs, expert candle lighters and incredible problem solvers, a Flock wedding is a memorable one. Let us take care of the stress - have us coordinate.

## 1. DIY

Choose your faves. We will make suggestions where needed, but get the gang together and piece your celebration crew. You will choose all of the vendors in your day – make them count!

## 2. The lead-up

6 weeks prior to the event date, Flock gears up for action. We gather all of the details, fill in the blanks, make suggestions to the cause, and get an overview of the scope of the event. This is where we make any changes if necessary.

## 3. 30 days

The official contracted period. We introduce ourselves to the team, let them know we are in charge, and ask for any final details. We finalise the run-sheet, make sure the timings are correct. We ensure all vendors have exactly what they need and know where they're going and what they're doing. We leave no stone unturned – an eye for details – we know how a good event runs.

## 4. Execute

On site, we make everything run smoothly. We cue bridal parties, make sure your MC doesn't go rouge. We clear tables where needed, and always solve any problems. We make rain plans, wind plans and scorcher sun plans. This is where we shine.



*Total:*

**\$4,500.00  
+ GST**

*UPGRADE TO  
FULL PLAN FOR  
\$2,000*

*OR ADD ON:  
TABLE SET-UP  
\$700 + GST*

*Additional fees for  
travel and  
accommodation  
may apply for  
Auckland and Otago*

# Full Plan

Let us do it all. The visual, the organisational, the in-between. Every single detail from transportation to the DJ after midnight is in our hands. For the busy client, the corporate event, the uninterested (but slightly interested), the international client and the one who trusts the professionals. The all inclusive, the goods.

Only available to wedding clients  
Weddings: [charlotte@flockevents.co.nz](mailto:charlotte@flockevents.co.nz)

Pricing for corporates available on request.

Additional fees (travel and accommodation) may be applied for Auckland and Otago.

## 1. Start

We decide a budget together, a style, an overall feel for the event. We talk priorities, design decisions and choose a team Flock trusts to execute the plan. Every vendor and element is organised by Flock, from guest invitations through to the shot list for the photographer.

## 2. Process

We care about your money. Budgets are important to us, and as we work, we aim to get the most bang for buck. We know the art of negotiation, and we know where to push and pull. We work hard on behalf of you, with your interests at the forefront of our minds.

## 3. The lead-up

We make sure every detail is covered. We organise anyone involved at any capacity. We create detailed run-sheets and make sure all vendor communication is direct and specific.

## 4. Execute

On site, we make everything run smoothly. We set tables, steam linen. We oversee floral placement and straighten menus. We cue bridal parties, and make sure your MC doesn't go rouge. We are the orchestrators of the entire event, and when it comes to execution, nothing short of perfection is satisfactory. Let us take care of the A-Z.



*Total:*

**\$6,500.00  
+ GST**

*Additional fees  
may apply for  
secondary and  
additional team  
member support.*

# CORPORATE

We pride ourselves on premium. Product, service, communication. Our corporate clients use us again and again because we respect their time, their space and their aim of a seamless celebration.

Our team deliver, set-up, pack-down and offer a proud and professional service. Trust us with your corporate furniture, we'd love to make you look good.

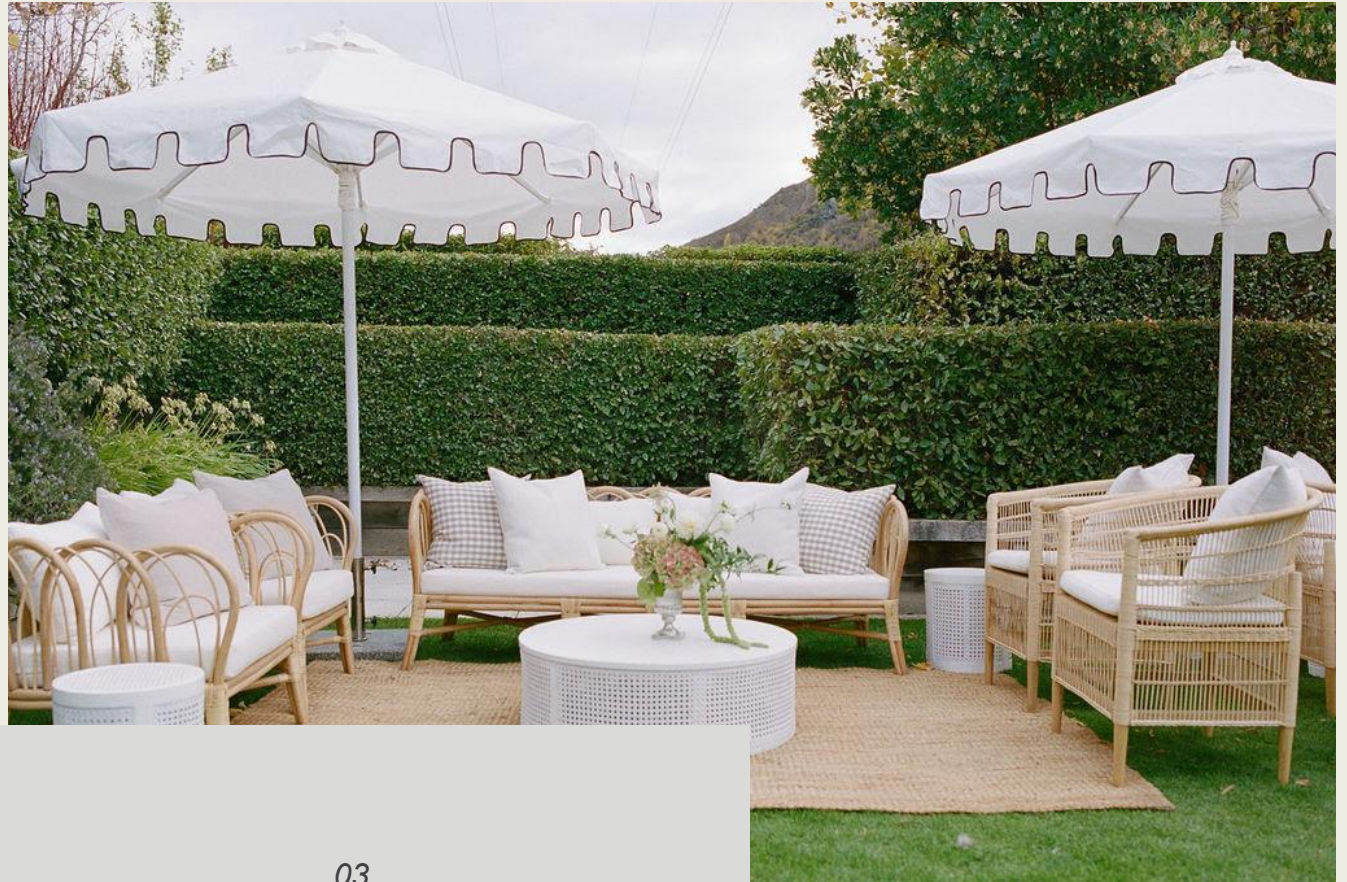
---

## ***Client list***

ANZ  
ASB  
Bayleys  
Du Val  
fonterra  
Land Rover  
Louis Vuitton  
Maserati  
NZ Rugby  
vodafone  
Volkswagon



# THE PROCESS



01

## Choose

Via a wishlist or email, let us know the package that suits you best. We can do the choosing, or pop us through your favourite items, and we'll get to work on creating a proposal for you.

02

## Contact

We are reachable by phone, email or website. Direct email the team member that suits your needs, or just use our contact form to get in touch about your event.

03

## Confirm

We confirm services by way of a deposit. Once you're locked in, sit back and enjoy the lead up to your event. The Flock team will take care of the ins and outs and make everything look good on site.

# Flock Love

“The team at Flock Events were integral to the planning and execution of our wedding. Nothing phased the team at Flock - from the large set up requiring overnight security from their team, to the multiple vendor co-ordinations, to a 280 person guest list that we shifted mid celebration to a new reception venue, to the flowers that are still being talked about a year later! Flock were undoubtedly the reason we were able to enjoy every moment and not worry about detail. I highly recommend partnering with Flock Events.”

**INGA WALLACE**

BRIDE

“It was your professionalism, expertise and vision that made our wedding weekend what it was. You so perfectly and seamlessly brought together countless moving parts to create our dream celebration. We feel so lucky to have worked with Flock on it all, as it completely elevated our wedding to a whole new level.”

**SOPHIE & WILL**

BRIDE & GROOM

“Alice and the team at Flock are simply amazing! After one zoom meeting and a couple of emails, Alice simply nailed the vision for our wedding day. My husband and I were super impressed to see the vision come to life on the day and all our guests loved it! They made everything so easy and effortless for us - we literally didn't have to do anything on the day, which meant no stress. Couldn't be more grateful that we chose to engage their styling services. Would highly recommend Flock to anyone and everyone planning events/weddings/special occasions.”

**TAMMY & BAYARD**

BRIDE & GROOM



# F.A.Q



## CAN WE COLLECT?

Because we offer a premium product, it's important that it's looked after. Therefore, we deliver all items.

Occasionally inside of off-season we will allow collection of soft furnishings or small orders.

## WHAT IS THE HIRE PERIOD?

The hire period is for 24 hours. If your event is extended, please let us know. We charge 25-50% extra for shorter additional time, or higher percentages for extended hire.

## DOES THE STYLING FEE INCLUDE EVERYTHING?

The design fee is for our time and IP. All services are on top of this fee.

## WHAT ABOUT CLEANING?

Our hire costs include basic cleaning. If we need to launder the items or professionally clean them, we charge a fee.

## DO YOU WORK WITH ALL VENDORS?

Generally, yes. If we are styling we are more fussy about who we work with. We ask for the right to refuse to work with vendors who do not operate at the same professional level as our team.

## DO YOU SET-UP FURNITURE?

We offer two rates of delivery: drop only, or set-up on site. You can choose the service that suits your timeframe and budget.

## CAN YOU CUSTOM BUILD ME AN ITEM?

Short answer, yes. If we like what you propose and are happy to add it to our hire inventory, we will build this for you.

## WHERE IS YOUR FURNITURE FROM?

We go straight to the makers. India, China, Indonesia or the USA. We make a lot of our own bars / wood items.

We offer some furniture items for purchase through our store: Kindred Road.



# CONTACT

**get in touch:**

[hello@flockeevents.co.nz](mailto:hello@flockeevents.co.nz)

Flockeevents.co.nz

@flockeevents

**straight to the source:**

**weddings:**

[charlotte@flockeevents.co.nz](mailto:charlotte@flockeevents.co.nz)

021 022 66988

**corporate:**

[brendon@flockeevents.co.nz](mailto:brendon@flockeevents.co.nz)

027 325 1266